

## APPENDIX 1

### CONTEST RULES – EXTERNAL

The MOTHER'S DAY CELEBRATION EXPERIENCE contest (the "Contest") is sponsored BY MILLSTREAM VILLAGE (collectively, the "Sponsor").

1. CONTEST PERIOD: The Contest commences at 8AM (PDT) on APRIL 17<sup>TH</sup>, 2026 and ends at 11:59 p.m. (PDT) on MAY 3<sup>RD</sup>, 2026 (the "Contest Period").

2. ELIGIBILITY: To enter the Contest and be eligible to win the Prize (as hereinafter defined) each entrant must, on the commencement date of the Contest Period:

- (i) be a legal resident of Canada, and
- (ii) be 19 years of age or older.

Notwithstanding the foregoing, employees and immediate family members (and/or persons domiciled with such persons) of the Sponsor, its affiliates and agents, are not eligible to win the Prize.

3. HOW TO ENTER: No purchase necessary. To participate in the Contest, during the Contest Period an eligible person must SCAN THE QR CODE, ENTER THE REQUIRED INFORMATION, AND SUBMIT THE ENTRY, OR COMPLETE A BALLOT AND PLACE IT IN THE ENTRY BOX AT PARTICIPATING STORES (a "Contest Entry").

There is no maximum Contest Entry per eligible person/per household/per unique submission etc.

If applicable: Any photo, video or substantial written entries submitted as a Contest Entry must comply with the requirements set out herein. Photos/videos/written submissions can only be submitted once per Contest. Duplicate entries will result in disqualification from the Contest, in the Sponsor's sole discretion. The eligible participant must be the owner of any photo, video or written entry which is submitted in connection with the Contest. A Contest Entry must not: (a) contain an image or reference to any persons (including minors) or organizations without their prior express written permission; (b) contain any trademarks or logos; (c) invade privacy or other rights of any person, firm, or entity; (d) contain material that is in any way unlawful, in violation of or contrary to all applicable federal, provincial or municipal laws; (e) contain defamatory words or statements; (f) contain material that is inappropriate, indecent (including but not limited to nudity or pornography), profane, obscene, hateful, threatening, tortuous, slanderous or libelous (collectively the "Entry Conditions"). In addition to other rights set out herein, the Sponsor reserves the right, in its sole discretion, to (a) revise Contest Entries, or request an eligible participant to revise and resubmit the Contest Entries in order to make it compliant with the Entry Conditions, and (b) remove any Contest Entries which are deemed inappropriate or in violation of any of the Entry Conditions specified above, which shall be determined at the Sponsor's sole discretion.

The Sponsor reserves the right, in its sole discretion, to disqualify or remove any Contest Entries which are deemed inappropriate or in violation of these Rules as determined by the Sponsor in its sole discretion. Entrants acknowledge that the Contest is in no way sponsored, endorsed or administered by, or associated with [Instagram/Facebook/Twitter as applicable]. Entrants release [Instagram/Facebook/Twitter as applicable] with regards to all aspects of the Contest.

The Sponsor is not responsible for incorrect or inaccurate transcription or registration of Contest Entry information, technical malfunctions, lost/delayed data transmission, omission, interruption,



deletion, defect, faulty, incomplete, incomprehensible, or erased computer or network transmissions, line failures of any telephone network, failure of computer equipment, software, inability to access any online service or website, inability to submit online, or any other error or malfunction, or any injury or damage to entrant's or any other person's computer related to or resulting from participation or downloading any materials in this Contest, or for late, lost, misdirected or incomplete entries.

Entries in excess of the permitted number of entries during the Contest Period are automatically rendered void. All Contest Entries obtained through unauthorized sources, or entries that are incomplete, illegible, mutilated, altered, reproduces, forged, irregular or fraudulent in any way or otherwise not in compliance with these Rules are automatically rendered void.

The Sponsor's servers are the official time keeping device for this Contest.

The Contest is intended for residents of Canada only and will be interpreted according to applicable Canadian law.

4. PRIZE: There is one (1) of 12 prizes available to be won, each consisting of:

(THE TOTAL ESTIMATED RETAIL VALUE IS APPROXIMATELY CAD \$180 PER PRIZE; TWELVE (12) PRIZES ARE AVAILABLE, EACH CONSISTING OF TWO (2) TICKETS FOR A BRUNCH EXPERIENCE AT MILESTONES GRILL + BAR ON MAY 7, 2026, AT 11:00 A.M.)

A participant cannot win more than one prize.

If a Prize winner is unable or fails to attend the event, the Prize will be forfeited and no substitution, replacement, or compensation will be provided. All taxes, fees, and any other costs associated with the Prize, if applicable, are the sole responsibility of the Prize winner.

5. WINNER SELECTION: On MAY 4<sup>TH</sup>, 2026 at approximately 2 PM (PDT) at the office of the Sponsor located at 7270 MARKET CROSSING, BURNABY BC V5J 0A2 twelve (12) Contest Entry will be randomly selected from among all Contest Entries received by the Sponsor during the Contest Period.

The odds of winning a Prize will depend on the number of eligible entries received during the Contest Period, and in the case of judged contests, the quality of the entries. Depending on the method of entry for the Contest, the Sponsor will attempt to contact each potential winner by email, phone, social media direct message or other method, within [ten (10) days] after the draw date or judging date, as applicable. Potential winners will have [48 hours] from receipt of Sponsor's notification to confirm acceptance of the Prize as set out in the Sponsor's notification. The Sponsor is not responsible for and shall not be liable for late, lost, misdirected, or unsuccessful efforts to notify the potential winners. If a potential winner cannot be contacted or fails to respond within the allotted time, the Sponsor reserves the right to void that entry and may select another potential winner from the remaining eligible entrants for that Prize.

6. AWARDING OF THE PRIZE:

Being awarded the Prize is contingent upon fulfilling all requirements set forth herein. In order to receive a Prize, each selected potential winner must (i) in the case of Contests determined by random draw, correctly answer, unaided, a mathematical skill-testing question, and (ii) sign the Sponsor's declaration and release form (the "Release") confirming compliance with these Rules and releasing the Sponsor from any liability with respect to the Contest and Prize. If the selected



potential winner fails to meet either of these requirements within the time specified by the Sponsor, he/she will be disqualified and another entrant may be selected from all remaining Contest Entries in accordance with the procedures set out above. Upon completing all requirements set out herein, the potential winner will be declared the winner.

No more than the stated number of Prizes will be awarded as part of the Contest. In the event that production, technical, seeding, programming or any other reasons cause more than the number of Prizes as set forth in these Official Contest Rules to be available or claimed, the Sponsor reserves the right to award only the number of Prizes set forth in these Official Contest Rules by a random drawing among all legitimate, unawarded, eligible Prize claims.

The Prize must be accepted as awarded; it may not be redeemed for cash either in whole or in part. The Prize cannot be transferred to another person. Refusal to accept a Prize absolves the Sponsor from any obligation related to the said Prize.

The Prize winner and the winner's guest must attend the event on May 7, 2026, at 11:00 a.m. at Milestones Grill + Bar, located at 2401 Millstream Road, Unit E, Langford, BC, V9B 3R5. Failure of the winner and/or the winner's guest to attend the event at the specified date and time will result in forfeiture of the Prize, with no substitution, replacement, or compensation provided.

#### 7. RELEASE:

By entering the Contest or accepting the Prize each entrant will be deemed to have received and understood these Official Contest Rules and agrees to: (a) fully and unconditionally comply with and be bound by these Official Contest Rules and the decisions of the Sponsor or the Contest judges which are binding and final in all matters relating to this Contest; and (b) release and hold harmless the Sponsor, contest coordinators/administrator, and their affiliated and related companies, their dealers, and their respective shareholders, directors, officers, employees, agents, representatives, successors and assigns, and, if applicable, their respective advertising or promotion agencies (collectively, the "**Released Parties**") from any and all claims, expenses or liabilities in connection with the Prize, the Contest or any use made by a Released Party of entry material submitted by an entrant (including a Contest Entry) or used as the basis of a Contest Entry. Contest Entries become the sole property of the Sponsor.

#### 8. PUBLICITY AND PERSONAL INFORMATION:

The collection, use and disclosure of entrant's personal information (including but not limited to their Contest Entry, name, business name, business address and any photograph, video, or written submission) will be processed in accordance with the Sponsor's Privacy Policy for the following purposes: (a) administering the Contest; (b) delivery of the Contest prizes; (c) marketing and publicity; (d) detecting and protecting the Sponsor, its affiliates, and other third parties against error or fraud and other illegal activity; (d) as otherwise disclosed to the entrant and for which the Sponsor obtains the entrant's consent; and (e) as permitted or required by law. The Sponsor may transfer such personal information to third-party agents and service providers of Sponsor (e.g., prize providers, Contest administrators, etc.) in connection with the listed purposes.

The personal information collected is stored on the Sponsor's internal drive and accessible by the Sponsor's agents and employees responsible for the Contest. An entrant's consent is valid for as long as the purposes listed above are being fulfilled. An entrant may revoke their consent at any time but in doing so, will be unable to participate in the Contest. The Sponsor's Privacy Policy is



available at [CHOOSE]: <https://www.gwlrealtyadvisors.com/privacy/> **OR**  
<https://www.gwlraresidential.com/privacy>.

Any questions regarding the Sponsor's Privacy Policy and use of personal information should be addressed to [GWLRA\\_Privacy@gwlra.com](mailto:GWLRA_Privacy@gwlra.com).

#### 9. INTELLECTUAL PROPERTY RIGHTS:

By entering the Contest, you grant Sponsor, its agents, licensees, and assigns, an irrevocable, perpetual, worldwide, royalty-free, non-exclusive right and permission to reproduce, encode, store, copy, transmit, publish, post, broadcast, display, publicly perform, adapt, modify, create derivative works of, exhibit, and otherwise use your Contest Entry as-is or as-edited (with or without your name, image and likeness) in any media throughout the world for any purpose, without limitation, and without additional review, compensation or approval from you

#### 10. LIMITATION OF LIABILITY:

The Released Parties are not responsible for any loss, damage or claims caused by or resulting, directly or indirectly, from the Contest or acceptance of the Prize, including without limitation loss, damage or claims that result, directly or indirectly, from: (a) injury, loss, or damage of any kind resulting from an entrant's participation in the Contest; (b) entrants which fail to comply with these Official Contest Rules (with the Contest Entry or Contest Entries of all such entrants being void for the purpose of the Contest); (c) any incorrect or inaccurate information, whether caused by an entrant, printing errors or by any of the equipment, software or programming associated with or utilized in the Contest; (d) technical failures of any kind, including, but not limited to, malfunctions, interruptions, or disconnections in phone lines or network hardware or software or any injury or damage to an entrant's or any other person's computer related to or resulting from downloading any material related to the Contest; (e) unauthorized human intervention in any part of the entry process or the Contest; (f) technical or human error which may occur in the administration of the Contest or the processing of Contest Entries; (g) Contest Entries that the Sponsor deems, in its sole discretion, to be offensive, inappropriate or not in keeping with the spirit of the Contest or these Official Contest Rules (with all such Contest Entries, as applicable, being void for the purpose of the Contest); or (h) Contest Entries that infringe or violate applicable law, including laws respecting trademarks, copyright or trade secrets (with all such Contest Entries being void for the purpose of the Contest). If for any reason an eligible entrant's Contest Entry is erroneously deleted, lost, or otherwise destroyed or corrupted, an eligible entrant's sole remedy is another Contest Entry, as applicable, if permitted by the Sponsor in its sole discretion.

Entry materials/data that have been tampered with or altered are void. The Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Official Contest Rules or in an unsportsmanlike or disruptive manner (including, without limitation, submitting an excessive (as determined by the Sponsor in its sole discretion) number of Contest Entries, whether through technological means or otherwise). Any attempt by any person to deliberately undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and, should such an attempt be made, the Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. The Sponsor's failure to enforce any term of these Official Contest Rules shall not constitute a waiver of that provision.

#### 11. MODIFICATION AND TERMINATION:



The Sponsor reserves the right, for any reason, to terminate or suspend, this Contest or to amend the Official Contest Rules at any time and in any way, without prior notice.